

July 24, 2018

## **Higher Information Group Continues Rapid Growth**

### **Recent acquisitions and office expansion bring more jobs to Pennsylvania**

**Harrisburg, PA:** Higher Information Group (HIG) is excited to announce the acquisition of Pennsylvania Telephone Products Company (PTP). John Frisch, President of HIG stated, *“This acquisition is a key part of our growth strategy as we continue to invest in integrating new technologies, products and services to create operative and proficient workflow solutions for our customers.”* The diverse services, coupled with this latest acquisition, strengthen HIG’s continued ability to grow and attract new talent throughout Central and Southeastern PA.

PTP, a telecommunications company that has provided services to clients in Harrisburg, York and Lancaster since 1978, will be folded into HIG’s IT Division under the Higher Information Group name. PTP operations will relocate from Lemoyne, PA to HIG’s corporate headquarters in Harrisburg, PA and all employees of PTP have joined the HIG team. HIG can now offer its customers and PTP customers a wider variety of business telecommunications solutions ranging from the latest VoIP (Voice Over IP) systems to digital telephone and voicemail systems. HIG also offers system design and installation; and network cabling services.

The acquisition of Pennsylvania Telephone Products comes within the one-year anniversary of HIG acquiring York Mailing Services (YMS), providing presorted First-Class mail pickup, mail sorting, data processing, and order fulfillment. Operations continued in York, PA under the HIG name as Higher Mail Group (HMG) with currently 16 employees at its York processing. HMG provided customers with effective mailing campaigns, from program design to the completion of mailing projects all while identifying key elements in a mailing strategy that reduce cost.

HIG’s expansion elevated staffing numbers from 13 in 2001 in to over 100 employees today. HIG with a sales office in Harrisburg and Lancaster recently opened a new sales office in Philadelphia in 2018 which now has 8 employees and is growing rapidly with the addition of Cannon office solutions and full production printers in 2017. *“Consistent growth in Central and Eastern Pennsylvania continue to be the main focus of HIG moving forward with the goal of bringing more in-demand career opportunities to these regions.”*, stated John Frisch.

### **About Higher Information Group**

Higher Information Group started as a company focused on managing information throughout the document lifecycle. The company was founded 1969 as Harrisburg Copiers with a focus on providing clients with traditional business equipment. The company’s business model, practices and expertise evolved over time. In 2001, the company was purchased by John G. Frisch, the current Owner and President of Higher Information Group. Today, HIG continues to evolve and formulate new services that help businesses manage information, maintain compliance and develop processes that increase efficiency throughout the organization. HIG provides clients with services across six divisions including: Business Equipment, IT Services, Recycled Shredding, Document Storage, Print & Mailing Services, and Marketing Services.